



Sweet Jones Farms

2020 Youth Enrichment Program



You are what you eat!

Help us make a difference!

Sweet Jones Farms is making a difference in the local and surrounding communities. This fundraiser impacts the health in local communities by teaching kids and adults abroad on how to become farmers. We have a year round program and also a summer camp program for the youth. Your participation will be greatly appreciated and valued ! See "*Sweet Jones Farms Youth Enrichment Program*" attachment for more details.

www.sweetjonesfarms.com





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How does my sponsorship help?

All contributions will be used specifically into building a self sufficient program that teaches youth on how to become farmers through a hands on approach. It will provide a kid safe environment along with culinary aspects on how to cook freshly harvested foods. It will be a 2-4 acre plot with greenhouses for winter growing techniques, and include enough space for kids to learn about poultry and livestock.

This summer camp program for kids will include field trips to other farms which increases diversity in growing crops in Louisiana. This is a major contribution from you because this program is also to raise awareness on the fight of imported foods from other countries to our grocery stores. We are partnered with non-profits that will allow major contributions/donations for tax-decutible purposes.





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Marketing Platforms

- Local Media
- Sponsored Instagram Ads
- Sponsored Facebook Ads
- Social Media Influencers
- National Press Release
- Commercial for all social media and streaming platforms such as youtube, pandora, etc.





Corporate Sponsorship

SILVER- \$2,500

- 3 month free membership for 5 employees
- Sponsored ad "Thank You" post via Instagram and Facebook targeting your businesses surrounding area
- 3 Free tickets to the Grand Opening event at the farm
- Business name with logo on appreciation t-shirts
- Will be mentioned in our local press release.
- 2 Free tickets to the Grand Opening ceremony at the farm

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Corporate Sponsorship

GOLD- \$5,000

- 6 month free membership for 10 employees
- Sponsored ad "Thank You" post via Instagram and Facebook targeting your businesses surrounding area
- 6 Free tickets to the Grand Opening ceremony at the farm
- Business name with logo on appreciation t-shirts given to members
- Mentioned in national press release
- Presented an achievement award at Grand Opening Ceremony
- Logo/Business named place on our Sponsor Sign in each greenhouse (4)
- Given 5 sweepstakes tickets for 3 night 4 day stay at Harrah's Casino in New Orleans, LA
(given away at Grand Opening Event)

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Corporate Sponsorship

PLATINUM- \$10,000

- 1 year free membership for 15 employees
- Sponsored ad "Thank You" post via Instagram and Facebook targeting your businesses surrounding area
- 12 Free tickets to the Grand Opening ceremony at the farm
- Business name with logo on appreciation t-shirts given to members
- Mentioned in national press release
- Presented a lifetime achievement award at Grand Opening Ceremony
- Logo/Business named place on our Sponsor Sign in each greenhouse (4)
- Given 10 sweepstakes tickets for 3 night 4 day stay at Harrah's Casino in New Orleans, LA *(given away at Grand Opening Event)*

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